



FINDING EXCEPTIONAL TALENT BUILDING EXCEPTIONAL ORGANIZATIONS



# TALENT IS THE NEW CURRENCY. WE'VE KNOWN THIS SINCE 1970.



# **TABLE OF CONTENTS**



- 4 TRUSTED ADVISORS
- 5 MANDRAKE HISTORY
- 6 WHAT WE DO
- 7 TALENT ACQUISITION
- 8 PRACTICE AREAS
- 9 MANDRAKE REACH

- **IO** TALENT ACCELERATION
- ONBOARDING
- 12 TALENT RETENTION
- 13 TALENT TRANSITION
- 14 OUR LEADERS
- 15 CONTACT US



Success in business is limited only by people.

MANDRAKE CHANNELS its unique service offering along one guiding principle: success in business is limited only by people. So, we focus on people, their potential, their performance, and your investment in them.

Our role is simple, yet broad and adaptive. We endeavour to improve your business in any

way we can through our broad arsenal or tools and experience Our partners deliver effective and innovative services, including various levels of executive search, onboarding, coaching, and career transition. Our advisory services are tailored to unlock the full potential of your organization and its people.

# MANDRAKE HISTORY

1970	1971	1973	1975
Harold Perry founds Mandrake at Yonge ar Bloor in Toronto focused in Consumer Packaged Goods industry	d Mandrake makes its first CEO hires for Max Factor, Nestle, and Pillsbury	Mandrake locates to Yonge and Eglinton in Toronto	Mandrake purchases landmark head office at 15 Bedford Road, Toronto
1980	1985	1989	
Mandrake completes its 1000 <sup>th</sup> search Mandrake establishes Sales practice	Mandrake establishes Finance & Accounting practice		
1991	1996	1998	1999
Mandrake founds Ska for Kids. The event h since raised \$1 millio for kids.	its 2500 <sup>th</sup> search	Mandrake opens Montreal office under Normand Lebeau	Mandrake appoints Bill Holland and Paul Lintner as partners.
Mandrake establishes Digital practice	Mandrake establishes Human Resources practice		
2000	2001	2004	2005
Mandrake moves head office to Yonge and St Clair in Toronto		Daphne Bykerk, Louise Daigneault, Michael Gates, Gregg Perry and	Mandrake completes its 5000th search  Mandrake co-funds and co-hosts inaugural Marketing Hall of Legends Gala & Awards
2010	2014	2016	2017
Mandrake CEO runs second of four ultra marathons raising \$200,000 for NABS  Mandrake celebrates it 40th anniversary	Mandrake completes it 10,000 <sup>th</sup> search. Dr. Deborah Nixon join to lead the leadership practice  Mandrake CEO inducted in Marketing Hall of Legends	the United States	Mandrake relocates to Mandrake Place in Yorkville in Toronto

# WHAT WE DO ACQUISITION ACCELERATION RETENTION TRANSITION MANDRAK

# TALENT ACQUISITION

# Talent is our expertise. We look forward to sharing it with you.



THERE ARE MORE than 5000 recruitment firms in Canada. Only Mandrake has successfully recruited more than 10,000 senior executives.

Our search process has been continually refined since 1970 and our promise is to de-risk the hiring journey. Essentially, we have more tools in place to increase hiring accuracy without foregoing speed to completion.

We have recruited 300+ CEOs and the cascaded our time-tested methodology to our operating recruitment businesses. We offer fully retained search at the C-suite; retainer-based search for leadership Director/VP roles; success-based recruitment for emerging roles; and interim search.

Local knowledge is indeed a competitive advantage when coupled with a robust proprietary search processes and an entrepreneurial results-based approach. We provide a global search serving clients in 18 countries.

3 Successful Platforms: Retained Success-Based Interim

More than 10,000 Searches Completed

De-Risk Hiring in 4 Ways

## **OUR EXECUTIVE SEARCH PRACTICES**



Mandrake provides talent management solutions to a wide range of organizations including large private and publicly traded corporations, small-medium enterprises, government, public-sector and not-for-profit organizations.

#### **FUNCTIONAL PRACTICES**

- · Advertising & Media
- Business to Business
- Digital
- Education & Arts
- Engineering & Construction
- Financial Services
- FMCG
- Healthcare and Insurance
- Hospitality
- Life Sciences & Pharma
- Manufacturing & Industrial
- Natural Resources
- Not-for-Profit
- Private Equity
- Public Sector
- Retail
- Small Medium Enterprise

#### **INDUSTRY PRACTICES**

- Advertising & Creative
- Board
- Communications, PR, PA, Shopper, Media
- Digital/Social
- Executive Office
- Finance & Accounting
- General Management
- Human Resources
- Information Technology & Security
- Interim Management
- Legal
- Marketing & Consumer Insights
- Operations & Supply Chain
- Retail Operations
- Risk & Compliance
- Sales & Category Management

# LOCAL EXPERT GLOBAL REACH

#### **NATIONAL**

Mandrake has an in-depth understanding of talent across the country. In addition to our head offices in Toronto and Montreal, we serve clients in all provinces.



#### **GLOBAL**



Mandrake offers clients access to global talent through our international affiliate and executive search network, centered in more than 25 countries in major markets throughout the world.

## TALENT ACCELERATION



MOST ORGANIZATIONS acknowledge a gap between what they hoped they could do and what actually happened when onboarding a new hire. Irrespective of a leader being promoted, transferred, returning from a leave, or hired from the outside, how a leader starts has a disproportionate impact on their long term performance. Worse, done poorly, a failed start can have up to a 10x cost to the organization.

We solve this issue via acceleration coaching. Forget onboarding, instead accelerate your new hire's performance!

Running Start<sup>™</sup>, our proprietary coaching program, reduces time to contribution. We guide a leader for the first 100 days, live, online, or via a comprehensive workbook complete with templates and guided conversations. Running

Start<sup>™</sup> is the best talent investment you've ever made. At a fraction of the cost of hiring, it unlocks performance, and prevents avoidable issues.

10 Proprietary Accelerating Steps
100 Days of Support
98% Success With New Hires

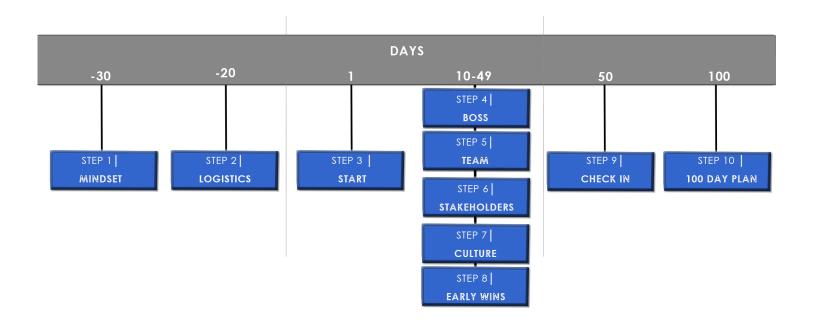
# ACCELERATE ONBOARDING WITH RUNNING START TM

RUNNING START $^{\text{TM}}$  - Onboarding is an executive acceleration program designed to support your transition.

Using our proprietary tool Running Start $^{\text{TM}}$ , we help executives produce results faster in their first 100 days.



10 Steps to Accelerate your Contribution in Your First 100 Days



## TALENT RETENTION

Mandrake consultants provide fully integrated talent retention solutions.



WE WORK WITH YOUR BEST talent to ensure that they stay committed, productive and innovative. We provide executive coaching, succession planning, and career development strategies at every level of the organization. We offer innovative talent programs and strategies, and used a myriad of Assessment tools to help benchmark and create development plan.

3 FUNdamental Approaches: Coaching, Mentoring, Training

1,500 Talent Assessments Delivered 5,500 Hours of Coaching Delivered

# TALENT TRANSITION



WE HAVE comprehensive career transition programs that provide a unique blend of evaluation, planning, one-to-one coaching, career-education, skill-development and interactive research resources - everything required to professionally transition. Our layered learning approach equips clients with the knowledge and skills to take charge of their careers and to proactively manage their transition, ultimately enabling them to go beyond their expectations!

We offer programs from 2 months to 12 months supporting 1) retirement, 2) job search, or 3) launching one's business. Please inquire to find out what level of service fits your needs best.

10 Amazing Workshops 50 Customers 4,000 Clients Coached

# **OUR LEADERS**





Harold Perry Chairman & Founder

Stéfan Danis CEO & Chief Talent Officer

FINDING EXCEPTIONAL TALENT



Normand Lebeau President, Mandrake Montréal



Lori Hansford Co-President & Partner

Louise Daigneault Co-President & Partner

BUILDING EXCEPTIONAL ORGANIZATIONS



Michael Gates Vice-President & Partner

Paul Lintner Vice-President & Partner

Bill Holland Vice-President & Partner



Daphne Bykerk Vice-President & Partner

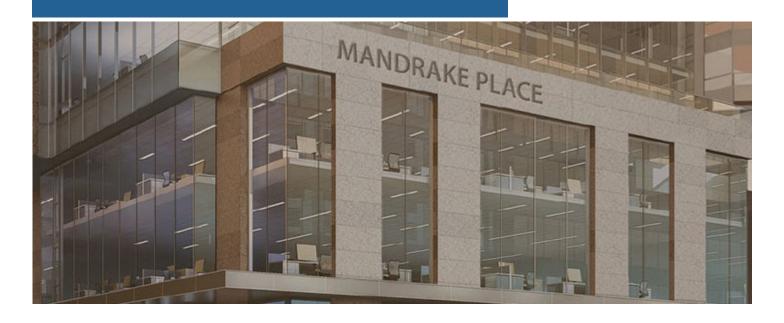


Gregg Perry Vice-President & Partner



Bob Sjolin CFO & Partner

# CONTACT US



We would like to count you among our valued clients and encourage you to contact us at any of our offices below.

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