

InterViews Online

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As our first newsletter this year, we send you our best wishes for 2005. We will return to our traditional newsletter in February.

Jan. 2005

Plan Ahead to Get Ahead in 2005!

If one of your New Year's resolutions is making your career a priority, then start 2005 on the right track. Talk to the career experts at DestinyMe, a career management firm, about a variety of services available for advancing your career.

Mandrake is delighted to offer friends and customers a special promotion redeemable through DestinyMe. For the months of January and February 2005 all DestinyMe workshops are 50% off. Choose from a number of seminars including: career mapping, resume writing, networking, interviewing and more.

To take action contact:

Vivian Rossteuscher - rossteuscher@destiny.me or call 416-972-6843 ext.823.

Allison Quennell - quennell@destiny.me or call 416-972-6843 ext.826.

Visit our website at www.destiny.me.

Offer redeemable in Toronto Only

* Not valid in conjunction with other promotional offers

Marketing Hall of Legends inaugural gala sold out!

MHOL announced the following as its inaugural inductees; Visionaries: Ron Joyce, Co-Founder, Tim Horton's, Guy Laliberté, Founder & CEO, Cirque du Soleil, Dave Nichol, Dave Nichol & Associates, Michael Budman and Don Green, Founders, Roots Canada; Builders: Christine Magee, President and Stephen K. Gunn, Chairman & CEO, Sleep Country Canada, Judy Elder, Microsoft, IBM, Ogilvy & Mather (post humous), Paul Alofs, President & CEO, The Princess Margaret Hospital Foundation; Enablers: Frank Palmer, Founder, CEO and Chairman, DDB Canada, Paul Lavoie, Founder and CEO, Taxi; and Mentor: Dr. Alan Middleton, Executive Director, Executive Education Centre and Assistant Professor, Schulich School of Business, York University.

More than 500 individuals have already reserved a seat for the January 27th evening. Please visit our MHOL's web site for more information at www.marketinghalloflegends.ca. Mandrake and the AMA co-founded the initiative, and The Globe & Mail, AC Nielsen, and CTV are the Premier Sponsors.

Mandrake, wwWork!com and NEXCareer respond to Tsunamis in Southeast Asia with support for World Vision and Habitat for Humanity.

Company to also match employee donations.

TORONTO, Jan 3 -- Mandrake, wwWork!com and NEXCareer have joined together to assist with the relief efforts for victims of the Tsunami in Southeast Asia.

Stefan Danis, Mandrake's CEO, stated, "It is with great sadness that we learned this morning, upon our return to work from our holiday break, of the passing of Mathieu Lafond, the younger brother of Alexandre Lafond of our Montreal office. Mathieu was vacationing in Thailand with his girlfriend and died as a result of the earthquake and tsunami on Dec. 25, 2004.

In memoriam of Mathieu Lafond, we have decided to match donations made by our staff up to \$100 per person, over and above a \$2000 initial donation made by the partners of the Mandrake Group of Companies. Funds raised will be donated to World Vision and Habitat for Humanity.

I ask you to join us in this effort and to join me in extending deepest sympathies to Alexandre and his family in their time of sorrow."

Information on the lifesaving work done by World Vision and Habitat for Humanity can be found at www.worldvision.ca (1-800-268-5528) and www.habitat.ca (1-800-667-5137).

Interested in an international posting or in recruiting international talent? Mandrake joins forces with global executive search practice.

Human Capital has always been at the heart of successful organizations. Hence, the choice

of HC2 as the name of this global executive search organization: Human Capital to the power of two. HC2 has set up a network of companies in key centres around the world who, because of their experience and knowledge of the global marketing communications industry, will be able to access a wide range of talent hitherto untapped for such key roles. This is the unique benefit of working with HC2. The firms included in this network have been actively involved in Executive Search for many years, all of them specializing in searches for the marketing communications industry. By joining this equity based organization, Mandrake is now able to deliver a global search capability to match today's rapidly changing international business scenario. Other key offices include New York, London, Paris, Madrid, Singapore, and Buenos Aires. For more information, please visit www.results-consulting.net/hc2/index.html.

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