

InterViews Online

bi-weekly

provided by Mandrake



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A Point of View Industry Review

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Mandrake, one of Canada's foremost executive search firms, is pleased to provide you with our monthly online newsletter.

Each issue focuses on strategies for the emerging to experienced professional. Also included is an activity summary for both Talent (executives on the move) and Corporations (stock quotes).

- InterViews Online is part of a coordinated, multi-tiered initiative that delivers on Mandrake's mission statement: *Causing Organizations and People to Fulfill their Purpose.*



Apr. 2001
Issue 2

If you have difficulty viewing this newsletter, we encourage you to check it out on our website at <http://www.interviews-online.net>.



Mandrake is proud to be the Platinum Sponsor of *Strategy Magazine's Talent Wars!* Conference, May 28-29, 2001. Click on the logo to learn more.



Mandrake is proud to be a major sponsor of the **Marketer of the Year Awards**, hosted by AMA Toronto, May 30, 2001. Click on the logo to learn more.

A Point Of View

Welcome to InterViews Online bi-weekly!

InterViews Online is a service provided by Mandrake to assist you in augmenting and developing your own strategies for success in today's modern workplace.

"A Point of View" will alternate between delivering an opinion on effective career management, and featuring a selection of articles we have chosen with relevant information.

We hope you enjoy this week's selection.

Sincerely,

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JOB INTERVIEWING DOS AND DON'T'S

Interviews can be one of the most crucial yet intimidating parts of the job-hunting process for professionals at any stage of their career.

However, in this article from *quintessentialcareers.com*, a range of dos and don'ts spanning every facet of the interview process is explored.

There's sure to be something to assist you in improving your performance in the interview scenario.

Click on the link below to read the full article.

<http://www.quintcareers.com/interviewing-dos-donts.html>

ASK THE EMPLOYER A QUESTION OR TWO

As much as the interview process is meant for the employer to become acquainted with the candidate, every interviewee should also ensure they are getting to know the company they may be working for as well.

This article from *careerbuilder.com* deals with the most important questions that should - and should not - be asked of an employer to ensure the job is the best fit for your long-term career growth.

To learn more and read the full article, click on the link below.

http://www.careerbuilder.com/gh_int_0102_askemployer.html

ANSWERING THE TOUGH INTERVIEW QUESTION

In any job interview one of the most dreaded questions is "what are your weaknesses?"

There are a multitude of opinions on how best to answer this question. In this article from *myprimetime.com*, common responses and the pros and cons of using them in the interview process is examined.

To learn some of the leading retorts to this age-old interview question, click on the link below to read the full article.

http://www.myprimetime.com/work/job_hiring/content/weak/index.shtml

We welcome your feedback on these articles. Please e-mail us at pointofview@mandrake.ca.

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Industry Review

A bi-weekly wrap-up of stock activity and major appointments, organized by industry.

T (Toronto Stock Exchange), M (Montreal SE), N (New York SE), Q (NASDAQ), V (Vancouver SE), A (Alberta SE), L (London SE)

COMMUNICATIONS

Courtesy of Mandrake

Appointments

- Palmer Jarvis DDB promotes Hugh Ruthven to Executive Vice-President and Managing Director of their Vancouver office.
- Robert Brown to MediaVest Worldwide (Canada) as Vice President, Group Media Director and Head of Strategic Planning.
- Alan Meinstein to GeneratorIdeaWorks as Account Director.
- Carlson Marketing Group (CMG) promotes Robert D. Clarkson to President.
- J. Walter Thompson Company promotes Bob Jeffrey to President, JWT North America.
- MacLaren McCann Canada Inc. promotes Dom Caruso to Chief Executive Officer in addition to his role as President.
- Tim Cork to Regus as Vice President Sales and Marketing.

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Email Us and let us know what you think about our biweekly wrap up of stocks and appointments in the communications industry!

CONSUMER GOODS

Courtesy of Mandrake

Appointments

- James Krushelniski promoted within H.J. Heinz Co. of Canada Ltd. to President and Chief Executive Officer.

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Email Us and let us know what you think about our biweekly wrap up of stocks and appointments in the consumer goods industry!

FINANCIAL SERVICES

Courtesy of Mandrake

Appointments

- Tom Gallant to Business Development Bank of Canada as Senior Vice-President, Operations, Atlantic and Quebec.
- James R. Gervais to Scotiabank as Senior Vice-President, Mortgages, Retail Lending Services.
- Robert Pattillo to The Toronto Stock Exchange as Vice President, Public Relations and Communications.
- Frédéric Binder to Lombard Odier Trust Company of Montreal as President.
- William Keech to Standard Life as Regional Director, Group Insurance and Pension Sales, Western Canada.

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INTERNET SERVICES

Courtesy of Mandrake

Appointments

- Scott Martin and Kevin Rasmussen to Critical Mass as Vice President, Customer Relationship Management, and Vice President, Consulting Services, respectively.

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TECHNOLOGY

Courtesy of Mandrake

Appointments

- IBM Canada promotes Ed Kilroy to President and Chief Executive Officer.
- Canadian Satellite Communications Inc. (Cancom), and its subsidiary Star Choice Communications Inc., appoint Bradley Shaw to Senior Vice President, Operations.
- Yoroku (Joe) Adachi and Tamotsu (Ted) Nakamura to Canon Canada Inc. as President, Canada Hongkong Co., Ltd., and President & CEO of Canon Canada Inc., respectively.
- Larry O'Brien to Calian Technology as President and CEO.
- Robert Nawy to Exenet Technologies as Chief Financial Officer.

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Email Us and let us know what you think about our biweekly wrap up of stocks and appointments in the technology industry!

TELECOMMUNICATIONS

Courtesy of Mandrake

Appointments

- Don Smith to Mitel Networks as Chief Executive Officer.
- SaskTel promotes Ken Keesey to Vice President, Sales.
- TELUS Corporation promotes Mark Welch to Vice-President, Sales East.
- John Cameron to Norigen Communications Inc. as Vice President, Sales, Central Region.

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DISCLAIMER

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